

Long Beach Lesbian & Gay Pride, Inc.  
**27th Annual**  
**Long Beach Lesbian & Gay**  
**Pride Festival**  
**Saturday, May 15, 2010**  
**Sunday, May 16, 2010**



**BOOTH AND VENDOR**  
**APPLICATION**

LBLGP, Inc. proudly presents the annual Long Beach Lesbian and Gay Pride Celebration for the public as educational and entertainment events and reserves the rights as producers. Any reproduction, broadcast, or commercial use of the event, in whole or in part, in any format is strictly prohibited without prior written consent of LONG BEACH LESBIAN & GAY PRIDE, INC.

Phone: (562) 987-9191

Fax: (562) 987-0752

E-Mail: [boothvendors@longbeachpride.com](mailto:boothvendors@longbeachpride.com)

Website: [www.LONGBEACHPRIDE.com](http://www.LONGBEACHPRIDE.com)

# **TERMS AND CONDITIONS**

## **for all**

## **EXHIBITORS/VENDORS**

Long Beach Lesbian & Gay Pride, Inc. (LBLGP, Inc.) proudly presents the **Long Beach Lesbian and Gay Pride Celebration** for the public, as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or in part, in any form without explicit written consent of **Long Beach Lesbian and Gay Pride, Inc.** is strictly prohibited.

**Long Beach Lesbian & Gay Pride, Inc.** reserves the right to refuse anyone participation at this event and does not guarantee your success at this event.

By signing and submitting the attached application, you (hereinafter referred to as "EXHIBITOR" or "VENDOR") agree to comply with the following terms and conditions. Violations of these terms and conditions can be cause for removal from festival grounds without refund and can result in being expelled from future events. **NO FAXED OR INCOMPLETE APPLICATIONS WILL BE ACCEPTED.**

1. **PAYMENT.** All paid booth fees are non-refundable unless a written notice of cancellation is received by April 24, 2010. **NO REFUNDS or DEPOSITS WILL BE GIVEN AFTER THE APRIL 24, 2010 DEADLINE.**
2. **FESTIVAL DATES AND HOURS OF OPERATION.** All vendors are required to be open by 10:30 a.m. on Saturday and Sunday. You are also required to vacate the festival grounds by Midnight on Sunday. All violators may be excluded from future participation. **You must remain open both days until the festival closes at 10:00 p.m.**
3. **FESTIVAL VEHICLE ACCESS.** **Under no circumstances** will vehicles be allowed in and out privileges to the festival grounds during the festival hours. Should you require replenishment of your supplies during the festival hours you must provide your own means of transport (i.e. dolly, wagon or foot) **absolutely no motorized vehicles.**
4. **BOOTH USE AND EQUIPMENT.**
  - a. Your booth space will be inspected after the festival. Deposit Refunds can be withheld if your booth is not returned in the same condition it was received, Including but not limited to excess trash, damage to or missing equipment (sinks, lights, tents, ect).
  - b. **All business must be conducted within your designated space.** Distribution or solicitation of materials or services of any items outside your designated space are strictly prohibited. All violators will be removed from the festival grounds.
  - c. Booths are to be used only for the purpose stated on the application. Only items listed on the application and approved by LBLGP, Inc. are to be sold or distributed.
5. **NO SOLICITATION.** Distribution of any materials or solicitation of any type while moving through the festival grounds is strictly prohibited.
6. **NO PETS.** **No Animals are allowed (except licensed guide/service animals with proper government issued licenses).**
7. **NO SALE OF REFRESHMENTS.** **LBLGP, Inc. will be the sole distributor of water, ice, alcoholic and carbonated beverages. No other sales of these items will be permitted under any circumstances.**
8. **FOOD ITEMS.** There will be a limited number of "same kind" food vendors. All vendors must submit a list of primary food items.
9. **TAXES.** All vendors are responsible for all appropriate taxes and fees due to the State of California. All for-profit vendors must submit a copy of their resale number with their application. LBLGP, Inc. is required to submit a list of all participating vendors to the State Franchise Tax Board.
10. **PRICES.** **All prices must be legible and posted in a conspicuous manner.**
11. **LIMITATION OF LIABILITY, INDEMNITY AND RELEASE.**

- a. Neither LBLGP, Inc. nor any of its officers, agents, volunteers, employees, independent contractors or other representatives shall be held liable for, and they are expressly released from, liability for any damage, loss, harm or injury to the person or property of exhibitor or any of its officers, agents, volunteers, employees, independent contractors or other representatives, resulting from theft, fire, water, accident or any other cause.
- b. Exhibitor shall indemnify, defend and hold harmless LBLGP, Inc. and any of its officers, agents, volunteers, employees, independent contractors or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of exhibitor or any of its officers, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against any and all claims arising from the breach of, or default in the performance of any obligation on exhibitor's part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.
- c. All of exhibitor's displays, products, equipment, furniture and furnishings are placed on the festival grounds at the sole risk of the exhibitor, and LBLGP, Inc. will not assume any responsibility for the loss or damage to the exhibitor's property. LBLGP, Inc. shall not be liable for any damage occasioned by failure to maintain the festival grounds.
- d. Under no circumstances shall LBLGP, Inc. be liable for consequential, indirect, special or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the booth, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.
- e. Exhibitor hereby agrees that LBLGP, Inc. shall not be liable for any injury to exhibitor, and any of its officers, agents, volunteers, employees, independent contractors or other representatives (collectively, "Releasor"), or any loss of income there from. Releasor hereby waives its rights under California Civil Code §1542, which provides as follows:

A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

12. **LIABILITY INSURANCE. All vendors must have liability insurance. A copy of your Certificate of Insurance must be provided with your application naming LBLGP, Inc. as also insured. If you do not have liability insurance, please complete the enclosed CASSWOOD INSURANCE 2010 PRIDE EVENT - VENDORS LIABILITY INSURANCE' form naming Long Beach Lesbian & Gay Pride, Inc as additionally insured and send a copy of the completed CASSWOOD Insurance form and a copy of check or money order with your Long Beach Pride application. Send original Casswood application & check payable to: CASSWOOD INSURANCE AGENCY to the address listed on Casswood application.**

13. **LICENSES.**

- a. **FOR-PROFIT EXHIBITORS. All for-profit exhibitors must purchase a "Business License-Special Event Permit" from the City of Long Beach.** This license must be acquired before the festival and may be obtained at City Hall in Long Beach. The "Business License-Special Event" fee is on a per day, per booth basis.
- b. **NON-PROFIT EXHIBITORS. Non-profit exhibitors** may be exempt from purchasing a "Business License-Special Event Permit" if they present their IRS Letter of Determination to the City of Long Beach prior to the event. Contact the City Permits department for more information: **562-570-6211** or visit their Web Site: [www.longbeach.gov](http://www.longbeach.gov).

To qualify for non-profit booth rates the vendor must be in possession of an IRS/State of California letter of non-profit determination under section 501.C of the Internal Revenue Code. A copy of your letter of determination must be submitted with your application. For-profit businesses do not qualify even if all or part of the proceeds will be designated to a qualified non-profit organization.

14. **CONFIRMATION.** Confirmation packages will be mailed May 3, 2010, and will include your assigned booth space and vendor I.D. bands. Each vendor I.D. band is good for admittance for one person per day.
15. **TATOOING AND/OR BODY PIERCING.** All vendors providing permanent tattooing and/or body piercing must submit a letter of approval from the Long Beach Health Department and all required permits with the Booth & Vendor application. No genital piercing will be permitted on festival grounds.
16. **NO GLASS CONTAINERS. GLASS CONTAINERS ARE NOT ALLOWED ON THE FESTIVAL GROUNDS INCLUDING BEVERAGE CONTAINERS. ALL VIOLATORS WILL BE REMOVED FROM THE FESTIVAL GROUNDS.**
17. **TABLES & CHAIRS.** Only the quantity of tables and chairs specified in the application will be provided. Additional furniture may be ordered. (See Additional/Special Equipment form)

18. **CONDUCT.** All exhibitors and all of their representatives shall conduct themselves at all times in accordance with normal standards of decorum, and good taste. LBLGP, INC. reserves the right to eject from the festival grounds anyone violating those standards. Potentially offensive material will not be permitted to be sold, distributed or displayed. Do not hesitate to call our office at (562) 987-9191 should you have any questions.
19. **RIGHT OF PUBLICITY.** All exhibitors and all of their representatives give LBLGP, Inc. or its designee's permission to use their voice, image or likeness as it appears in any photographic or audio recording in any manner, throughout the universe and in all media, in perpetuity.
20. **NOISE CONTROL.** LBLGP, Inc. reserves the right to monitor or prohibit the use of any electronic equipment or machinery that it determines, in its sole discretion, is detracting from other booths or exhibits.
21. **BOOTH MUSIC.** Live or taped music is prohibited as part of an exhibit or display without written permission from an appropriate music licensing source. Exhibitor agrees to obtain such written permission. Evidence of such an agreement must be available for LBLGP, Inc. upon request. In the event written confirmation cannot be documented the exhibitor agrees to cease playing the music.
22. **LOTTERIES/CONTESTS.** The operation of games of chance, or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and on written approval from LBLGP, Inc.
23. **ASSIGNMENT.** An exhibitor shall not assign to a third party its rights hereunder to the booth or any portion thereof without the written consent of LBLGP, Inc. which consent LBLGP, Inc. may withhold in its sole discretion. If such consent is given, the exhibitor shall assume full responsibility for the conduct of the assignee.
24. **ENTIRE AGREEMENT.** These terms and conditions and application, if accepted by LBLGP, Inc. , are the entire agreement between the parties, and supersedes and rescinds all prior agreement relating to the subject matter hereof. LBLGP, Inc. is not making any warranties or agreements except as set forth herein.
25. **AMENDMENTS/INTERPRETATION.** Any amendment to this contract must be in writing signed by both parties. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement. These terms and conditions shall be construed without regard to any presumption or rule requiring construction against the party causing such instrument or any portion thereof to be drafted.
26. **GOVERNING LAW/JURISDICTION.** Each exhibitor waives any objection to jurisdiction of any action instituted against it as provided herein and agrees not to assert any defense based on lack of jurisdiction. These terms and conditions shall be governed by and construed according to the laws of the State of California, to the jurisdiction of which the parties hereto submit.
27. **SEVERABILITY/WAIVER.** The invalidity of any term and condition, as determined by a court of competent jurisdiction, shall in no way affect the validity of any other provision hereof. To the extent any provision of this agreement is not enforceable under applicable law, such provision shall be deemed null and void and shall have no effect on the remaining portions of this agreement. The rights of LBLGP, Inc. under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of LBLGP, Inc.
28. **ARBITRATION.** Any controversy or claim arising out of or relating to these terms and conditions, or the breach hereof, shall be settled in accordance with the Commercial Arbitration Rules of the American Arbitration Association. If a dispute arises out of or related to this contract, or the breach thereof, the parties agree first to try in good faith to settle the dispute by mediation under the Commercial Mediation Rules of the American Arbitration Association before resorting to arbitration. All claims relating to this Agreement shall be arbitrated. The Arbitrators may not award any remedy that a court could not award. The Arbitrators shall apply the law of the State of California.     **INITIALS:** \_\_\_\_\_.

## PLEASE SIGN AND RETURN WITH APPLICATION

\_\_\_\_\_  
**Print Name & Title**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

# 27TH ANNUAL LESBIAN & GAY PRIDE FESTIVAL MAY 15TH & 16TH, 2010

## BOOTH & VENDOR APPLICATION

Organization / Business Name \_\_\_\_\_  
 Business Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Contact Person (s) \_\_\_\_\_ Title \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_  
 Non-Profit Status \_\_\_\_\_ Resale Number/Tax ID Number \_\_\_\_\_

## APPLICATION DEADLINE APRIL 16, 2010

- **ALL INCOMPLETE APPLICATIONS WILL BE RETURNED (Include ALL Permits)**
- **All Payments by MONEY ORDER OR CERTIFIED CHECK ONLY**
- **Photocopy of your IRS LETTER OF DETERMINATION, and/or RESALE LICENSE MUST accompany this application**
- **Mail completed and SIGNED (front & back) application and signed Terms and Conditions and all payments due to: **LBLGP, INC., P.O. Box 2050, Long Beach, CA 90801****
- **TWO-DAY Business License-Special Event Permit in the City of Long Beach is required**  
 For information, please call: **562-570-6211**
- **A certificate of insurance naming Long Beach Lesbian & Gay Pride, Inc. as additionally insured or a copy of the completed Casswood Application and a copy of check/M.O. **Send the original Casswood application and check to Casswood Ins. Company at the address listed on the Casswood application.****

## INFORMATION / EDUCATION

Available to **NON-PROFIT ONLY**. Space is 10' X 10' under canopy and **includes 1 table, 2 chairs, 2 vendor I.D. bands per day and overhead lighting**. No additional electrical service will be available. **NO SALES OF ANY KIND ALLOWED.**

**(No two-day business permit required)**

Price Per Space: Non-Profit: \$140.00 TOTAL: \$ \_\_\_\_\_  
 (Includes ONE Parking Pass)

## COVERED TENT SPACE

Space is 10' X 10' under canopy with **one side open** to the public and **includes 1 table, 2 chairs, 4 vendor I.D. bands per day and 10 AMPS electrical service**. If you require more than 1000 watts of electrical power, you must complete the **ADDITIONAL/SPECIAL ELECTRICAL APPLICATION** on the reverse side.

Price Per Space: Non-Profit: \$380.00 For Profit: \$630.00 TOTAL: \$ \_\_\_\_\_  
 (Includes ONE Parking Pass) (Includes ONE Parking Pass)

## CORNER COVERED TENT SPACE

Space is 10' X 10' under canopy with **two sides open** to the public and **includes 2 tables, 4 chairs, 6 vendor I.D. bands per day and 10 AMPS electrical service**. If you require more than 1000 watts of electrical power, you must complete the **ADDITIONAL/SPECIAL ELECTRICAL APPLICATION** on the reverse side.

Price Per Space: Non-Profit: \$505.00 For Profit: \$905.00 TOTAL: \$ \_\_\_\_\_  
 (Includes ONE Parking Pass) (Includes ONE Parking Pass)

ADDITIONAL VENDOR I.D. BANDS (\$20.00 / EACH) Number for: Sat _____ Sun _____ Total _____	TOTAL: \$ _____
ADDITIONAL/SPECIAL ELECTRICAL FEES (FROM REVERSE SIDE)	TOTAL: \$ _____
ADDITIONAL FURNITURE ORDER (FROM REVERSE SIDE)	TOTAL: \$ _____
ADDITIONAL VENDOR PARKING PASS (Limit one additional per booth per day @ \$40 for the weekend)*	TOTAL: \$ _____
<b>LATE FEE OF \$300.00 (AFTER APRIL 16, 2010 <u>NO EXCEPTIONS</u>)</b>	TOTAL: \$ _____

**TOTAL FEES: \$ \_\_\_\_\_**

\* Additional Parking is Limited and will be given out on a first come first served basis. Your additional parking order is not guaranteed until a parking pass is issued on or before May 3, 2010.

**ALL BANDS MUST BE DISTRIBUTED PRIOR TO EVENT  
ALL PERSONS ENTERING EVENT MUST HAVE A VENDOR I.D. BAND ON.**

**No FOOD or BEVERAGE sales are permitted in booths. NO ELECTRICAL SERVICE** is provided or available unless otherwise stated above. Vendors must provide their own displays. Applicant hereby certifies that she/he has read this application in its entirety understands its contents and will comply with all terms and conditions. Applicant further understands that failure to comply with the terms and conditions may result in early termination of this LICENSE TO OCCUPY.

Signature / Title: \_\_\_\_\_ DATE: \_\_\_\_\_

**(Reverse side MUST be completed)**

This section **MUST** BE COMPLETED

Please specify which of the following best describes your product(s) &/or service(s): (**CIRCLE ONE**)

- 1) CLOTHING
- 2) JEWELRY
- 3) SERVICES
- 4) IF OTHER (BE SPECIFIC) \_\_\_\_\_

\* If a service is provided, briefly describe your service \_\_\_\_\_

**ADDITIONAL/SPECIAL ELECTRICAL AND EQUIPMENT APPLICATION**

**COVERED TENT SPACES THAT REQUIRE MORE ELECTRICAL SERVICE THAN IS PROVIDED MUST COMPLETE THE ADDITIONAL/SPECIAL ELECTRICAL APPLICATION BELOW.**

**LBLGP, INC. WILL NOT BE ABLE TO ACCOMODATE REQUESTS FOR  
ADDITIONAL/SPECIAL ELECTRICAL SERVICE OR ADDITIOAL FUNRITURE DURING  
THE FESTIVAL WEEKEND**

**PLEASE PLAN AHEAD FOR YOUR ADDITIONAL/SPECIAL ELECTRICAL AND  
ADDITIONAL FURNITURE NEEDS**

The fees for additional/special electrical service need to be submitted **ONLY** if your electrical requirements exceed 1000 watts.

Please provide the following additional/special electrical service and or additional furniture to our assigned space. I/We understand that this additional/special electrical service and furniture is available only if I/we have applied for a 'covered tent' or 'corner covered tent' space and supplements the electrical service and furniture already provided. I/We also understand that this service will be maintained during the festival including set-up and tear-down. I/We further understand that the additional/special electrical service and or furniture will only be provided if all related fees are submitted with this completed application.

_____ 110 volt, 20 amps(Approx. 2000 watts)	@ \$120.00	\$ _____
_____ 110 volt, 40 amps(Approx. 4000 watts)	@ \$215.00	\$ _____
_____ 110 volt, 60 amps(Approx. 6000 watts)	@ \$315.00	\$ _____
_____ Continuous Electrical Service during non-festival hours (Saturday Night Only)	@ \$150.00	\$ _____
_____ 220 volt; 60 amps (Approx. 6000 watts)	@ \$550.00	\$ _____
_____ Late fee (if after application deadline)	@ \$100.00	\$ _____
<b>SUB TOTAL:</b>		\$ _____

**ADDITIONAL FURNITURE**

_____ Banquet Table @ \$12.00 each	\$ _____	
_____ Folding Chairs @ \$4.00 each	\$ _____	
_____ Late fee (if after application deadline) @ \$50.00	\$ _____	
<b>TOTAL:</b>		\$ _____

(NOTE: The following wattages are approximations and intended for reference only. **Please check your equipment.** Cash register = 30 watts, coffee pot = 80-120 watts, cell phone charger = 15 watts, adding machine = 15 watts, florescent lights = 60 watts, overhead lighting = 60-100 watts, quartz lighting = 300 watts)

List all electrical equipment that you will use in your booth.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name of Applicant: \_\_\_\_\_ Title: \_\_\_\_\_



casswood insurance agency ltd

2009 VENDOR / EXHIBITOR LIABILITY INSURANCE
\$1,000,000 Limit of Liability

Please be legible. If we cannot read your handwriting we cannot issue certificates or process payments accurately. It wastes your time and ours and causes delays.

Name of Event: 2009 Long Beach Lesbian and Gay Pride Celebration

Name
Business Name dba
Mailing Address
City State Zip
Telephone ( ) Fax ( )
Email: Website WWW.
Booth Size Vendor/ Exhibitors Cost \$

This insurance policy provides Liability coverage only.
There is NO COVERAGE for loss or damage to your property, stock or inventory.
We cannot insure vendors who are piercing body parts, tattooing, selling fireworks or weapons, doing stunts, pyrotechnics, hazardous activities, mechanical devices, animals, rides, massage machines

I want to be included in the CASSWOOD VENDORS SPECIAL INSURANCE PROGRAM. Please describe the product, service or information you are providing. Include a brochure if you are mailing this form to us or direct us to your website. Please describe your product or service below

\_\_\_\_\_
\_\_\_\_\_

- Providing Information Only (\$100)
Selling a Product (\$100.00) Excluding Products Liability
Non Profit Org. (\$50)
Selling Food & Drink (\$200.00)
Selling a Product (\$200.00) Including Products Liability

PAYMENT
Personal Check, Cashiers Check or Money Order is attached payable to Casswood Insurance Agency Ltd.
Please charge my Visa or Master Charge Account
Name
Billing Address
Account # Exp /
Amount Charged \$ Signature
Mail My Insurance Certificate
Fax My Insurance Certificate
Email My Insurance Certificate
A Certificate of Insurance will be sent to you as soon as your payment clears our bank. We cannot call you first to activate your fax machine or fax to a blocked number (\*82). Your certificate will be mailed if our fax machine or email cannot communicate with yours after a reasonable number of attempts.

CASSWOOD INSURANCE AGENCY LTD Five Halfmoon Executive Park Dr., Clifton Park NY 12065
T (800) 972 2242 F (518) 373 8799





"To engage in and support bridge building activities that educate, encourage, and celebrate LGBT inclusion and pride."

Dear Long Beach Pride Vendor:

Thank you for participating in our 27<sup>th</sup> Long Beach Pride Celebration. As you might know, our event is produced by the members of LBLGP, Inc. which is a non-profit, public benefit corporation. The entire membership and 95% of the production workforce are volunteers.

Without the hard work and support of over 1,200 volunteers, this event would not exist. Each year, about a month after the annual Pride celebration, we host a Volunteer Appreciation Picnic. LBLGP, Inc. provides all the refreshments and entertainment for the hundreds of volunteers that helped make our event successful.

We also award grant checks and gifts to key volunteers, groups and leaders. This is where we need your help. We are asking that you, please, donate any merchandise items from your booth that we can use as gifts to our dedicated volunteers.

It is another way to promote your business, and help us thank our volunteers for their valuable time in serving the community.

Please contact me if you can help at (562) 833-7254 and a representative from Long Beach Pride will stop by Saturday, May 15<sup>th</sup> or Sunday, May 16<sup>th</sup> to pick up any merchandise items that you donate and make arrangements to send you a Donation Receipt with our Tax I.D. number for your records and tax discount.

We sincerely appreciate any donation that you can provide.

Serving with Pride,

*Darleen Ojeda*

Darleen Ojeda  
Booth & Vendors Chair



LBLGP, Inc.  
PO Box 2050  
Long Beach, CA 90801-2050

**Address Correction Requested**

**BOOTH & VENDOR  
APPLICATION  
DEADLINE  
APRIL 16, 2010**